

Alessandra Spada

Alkemy Chief Technology & Research Officer
Catchy co-founder
Joule Strategy & Tech Advisor
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With a 25-year experience in **Large Enterprise & SME** as a **leader for Industrial and R&D projects** in digital, Alessandra is now [Alkemy](#)'s Chief Technology & Research Officer, head of the [Alkemy R&D laboratory](#).

She is also co-founder and CTO of the innovative startup [Catchy](#), dealing with Artificial Intelligence, Blockchain, Internet of Things, Data/Geo Intelligence and storytelling on data.

Alessandra is also Strategy & Tech advisor for the Digital Transformation and Smart Metering projects of the startup [Joule 4.0](#) and the [Conscoop group](#)

She worked for the Banco di Sardegna, Telecom Italia and Leonardo group where she ran the R&D and Grant Awards areas.

In recent years, her experience has focused on **European projects** on Smart Cities, Health, Transport and Logistics, Culture and Tourism. At a national level, her expertise in emerging technologies such as Artificial Intelligence, Voice Interactions, Mobile Experience, Blockchain & Digital Currencies, Wearable & Internet of Thing, Cloud Platform, Interaction & Tech Design, **Open Source** is particularly significant.

She founded the **Observatory of Decentralize Artificial Intelligence** that supports the Decentralized AI Community.

She was part of the Orangee project, through its transformation from a SME to a new company part of the Leonardo group.

Alessandra saw the birth and development of the SME TSC Consulting up to the Alkemy spa International Group project.

With her team, she created new models of **data driven based services** that link information fragments and create real-time narratives and stories using wearable technologies, virtual reality and IoT to integrate social channels, legacy data and any other source of data. In this way, new information disclosure formats are emerging together with smart technological challenges such as Blockchain and Deep Learning.

She is a member of the Governing Council of the [External Relations Club](#), a member of the [Italian Agile Movement](#).

Actively collaborates with new and innovative communities

[Data Lab](#) and the **Luiss School of Journalism**.

[Talent Garden](#), the largest coworking network and digital tech community in Europe. She is tutor for **Code, Growth Hacker, Uix & Digital Transformation Masters**.

[Digital Universitas](#), for the **Digital Transformation & The Mechanical Department Master**.

Southern ICT Consortium in Calabria

[Land of Good Living](#) of the Cassa dei Risparmi di Forlì Foundation.

She is also very active in the third sector for the creation of services and products for the **Nuvola Verde Onlus, Domus de Luna Foundation and Academy +**.

She loves music, cinema and lives in Cagliari with her family.