



ALICE ANDREUZZI

DIGITAL PROJECT MANAGER
AND SCRUM MASTER

PROFILE

I'm a Digital Project Manager and Scrum Master certified in Alkemy. I also work as data analyst, researcher and storyteller in Catchy and Luiss Data Lab.

Deep skills in Digital Communication, Innovation and Technology (Blockchain, AI, Big Data), UX and Digital Marketing.

International Profile developed through the work experience in Chicago as Administrative Assistant in "Sentieri Italiani".

At the University of Pennsylvania in Philadelphia, I worked on my final dissertation.

CONTACT

349 8489233

alice.andreuzzi@gmail.com

WORK EXPERIENCES

ALKEMY

Digital Project Manager - Scrum Master - Data analyst

May 2016 - In progress

Digital PM of R&D projects: analysis, concept, planning and review, scrum master, innovation specialist (AI, blockchain, voice assistant, big data).

LUISS GUIDO CARLO UNIVERSITY

Research Data Analyst

January 2017 - In progress

Big Data Analyst, Researcher, Data & Geo Intelligence, Data Visualization.

CATCHY SRL

Data driven journalism - Media

January 2017 - In progress

Data analysis and Data driven journalism in collaboration with Gianni Riotta and La Stampa.

2DUERIGHE.COM

Journalism/ Editor/ Social media strategist and events

October 2012 July 2016

Editor and events planner

- Journalist for www.2dueright.com
- Social media strategist of the Facebook page [2duerighe.com](https://www.facebook.com/2duerighe.com)

ITALIAN CULTURAL CENTRE "SENTIERI ITALIANI"

CHICAGO (IL) Administrative assistant

September 2013 - December 2013

Editor and events planner

- External relationship with the Italian Industries in Chicago
- I helped to organize Italian classes

EDUCATION

GROWTH HACKING MASTER

TAG Innovation School, Talent Garden Roma

April - June 2017

- Digital Marketing
- Conversion Funnel AARRR
- Design Thinking

LUISS GUIDO CARLI, ROMA

Master in Open government and institutional communication

January 2016 - December 2016

- Social media strategy
- User centered design and Web content editing
- Big data analysis

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SOCIAL



Alice Andreuzzi



@AndreuzziA



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SCHOOL OF POLITICS, ENRICO LETTA

ROME , AGENZIA AREL

October 2015 - June 2016

- Public Diplomacy and Public Politics
- Public Speaking

UNIVERSITY OF ROME TOR VERGATA

Undergraduate and Graduate degree, 110 with honours

October 2010 - July 2015

I won a scholarship to work on my final dissertation at the University of Pennsylvania in Philadelphia.

IDF ITALIA

Rome

October 2012 - June 2015

- Marketing and communication

LETTERAL AGENCY HERZOG

Rome

October 2012 - June 2015

- InDesign and QuarkXPress
- Editing at the Internet era
- Internship at the publishing house "Editori Riuniti", Rome.

LICEO CLASSICO "UGO FOSCOLO"

High school degree, 100 with honours

October 2005 - July 2010

CERTIFICATION

SCRUM MASTER CERTIFIED

License 677864

SCRUM FUNDAMENTALS CERTIFIED

License 678061

LANGUAGE

ENGLISH

I've lived for 4 months in the US (Chicago, Philadelphia).

New British Centre, Roma

January 2014 - April 2014

Intensive course for IELTS

International house - Accademia Britannica, Roma

September 2013 - October 2013

Intensive course: speaking

University of Reading, UK

July 2006

English intensive course