

### **New Technologies for Public Deliberation**

Can dialogue be a way in which trust in media can be rebuilt?

Media Literacy, 13 September 2022, LUISS Data Lab







## The Open University



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PhD Student Argument Mining



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PhD Student Belief Change in
Adults at Work



Michelle Bachler Senior Project Officer















Current events worldwide show that we miss the right socio-technical spaces to collectively discuss, think critically and makesense of complex situations.

### At all societal levels we lack tools for effective large-scale deliberation.

- Deliberation is the careful discussion before decision, and it can be defined as the thorough dialogical assessment of the reasons for and against a measure before a decision is made.
- When teams, people or organisations are geographically distributed these thorough conversations cannot happen face-to-face, with people sitting in the same room.

#### **Problem:**

#### Online Deliberation Support is poor

Social Media are the standard solution for organisations to carry out online deliberation in large distributed groups. Research evidence though shows that those systems are highly inappropriate to achieve effective deliberation, since they are:

- Rudimental in the way they structure online discussion data,
- not designed to support decision making, and
- often produce polarisation, division and conflict.

# Public Deliberation on the internet is dispersed, hard to make sense of and often occurs in echo-chambers

- dispersed across different Web- sites and Social Media environments. This
  makes it difficult for people to make sense of the state and progress of a
  public debate.
- Poor summarization and poor visualizations issues have been widely recognized as key detrimental barriers to the quality of online public deliberation
- An open challenge to effective online deliberation is therefore connecting communities that are "isolated" in different platforms island and allowing cross fertilisation of ideas between community platforms.

## Technical Problem: The discussion spaces that we see on the Web today are flawed



- are rudimental in the way they structure data
- lack of content quality and variety
- scarcely support evidencebased reasoning
- lack features to enhance personal understanding and situational awareness

## Setting the Problem: Social/Organisational Dimension

- ... and produce well known negative socio-technical effects, such as
  - 'echo chambers" and the activation of biased information dynamics (Ditto & Lopez, 1992; Taber & Lodge, 2006)
  - Homophily and Lack of content variety (Huckfeldt & Sprague, 1995, Mutz & Martin, 2001).
  - polarisation, division and conflict (Sunstein, 2018; Golbeck et al., 2017; Matias et al., 2015, Binder et al., 2009)
  - degrade the quality, balance and safety (Golbeck, 2017; Guntuku, 2017) of online discourse, up to undermining social tolerance (Mutz 2002)



















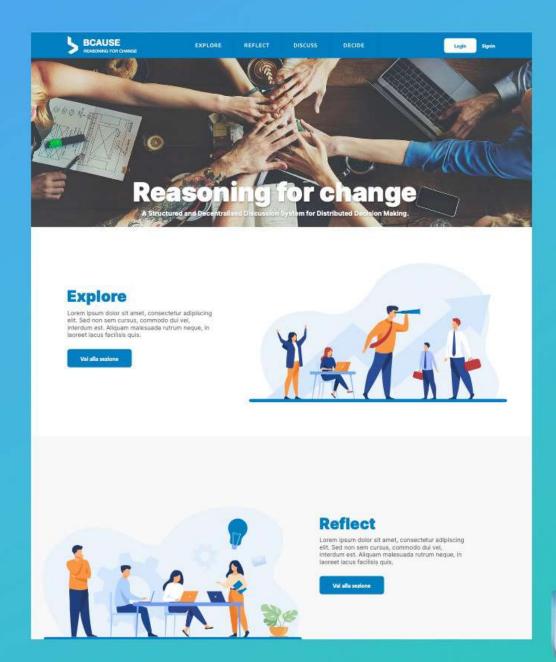
## BCAUSE

Reasoning for Change

Prof. Anna De Liddo

Team: Lucas Anastasiou, Alberto Ardito, Riccardo Pala, Angelo Parisi







## Motivation

The lack of technical support for online deliberation beyond existing Social Media leads to ineffective decisions, taken on flawed discussion processes, with low data quality and structure.

In addition to this, the centralisation of dialogue technologies produces economic dependence from big Social Media companies and is highly problematic in terms of data ethics and privacy.

This motivates the importance to design new tools for accessible, structured online discussion that are decentralized and support sensemaking and evidence-based reasoning.

## bcause.app

- ✓ A novel and cutting-edge technological solution for online deliberation, which is:
- ✓ equally accessible,
- ✓ more structured,
- ✓ and higher data quality
  than common Social Media;

✓ A decentralized open alternative for organizations to support online deliberation



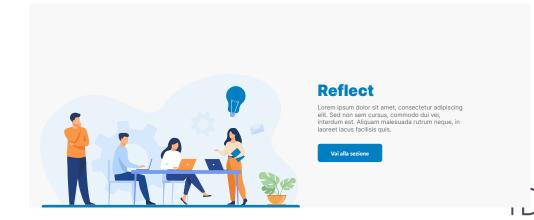
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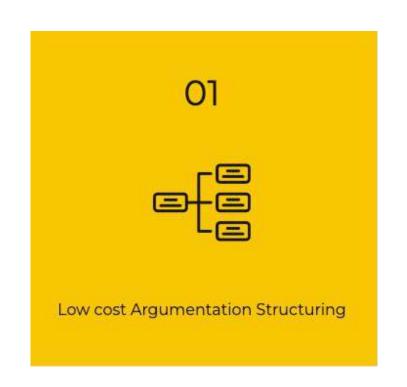
Vai alla sezione







## The bcause.app solution:

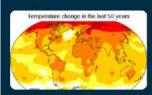








#### SUMMARY



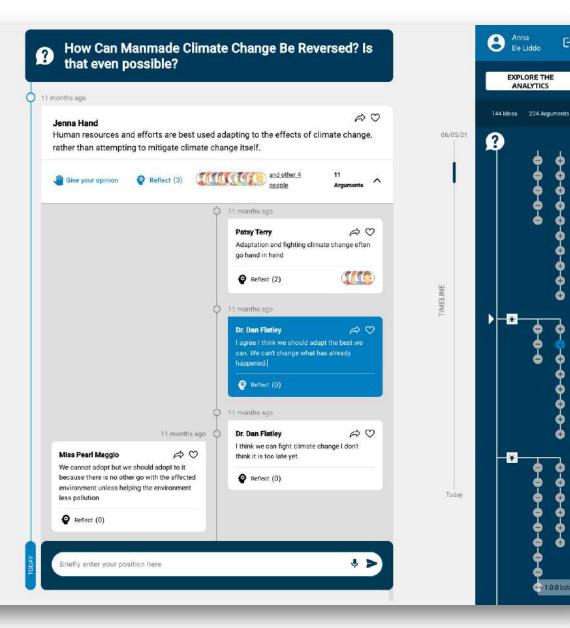
#### Synopsis

This discussion is about the possibility of reversing climate change, and whether or not it is still possible despite the increasing difficulty. Some users argue that it is possible, but only if governments take collective action similar to how they addressed World War 2. Others contend that it is becoming increasingly difficult and costly to reverse climate change, and that we are losing valuable opportunities to do so as each year passes. User X: The Nature itself correct the human inflicted changes and balance the climate.

#### Sensemaking nuggets



It may be technically possible to reverse climate change but is getting harder year by year We cannot invest trillions in an attempt to reverse climate change, without first knowing that is possible, manageable and achievable in a reasonable amount of time If governments around the world treat climate change collectively - the same way they treated World War 2 for instance - then is possible, no matter the cost Every year that passes we lose tools or opportunities that could work to counteract climate change as well as more damage is added - therefore is - unfortunately- irrevrsible



## 1. Accessibility

#### A new intuitive User Interfaces for structured online discussion

- providing the many benefits of large-scale argumentation systems while avoiding the "cognitive leap" barrier.
- developing tools and incentive structures that help users to contribute to "apparently" unstructured discussions that can then lead into structured deliberation data and processes.



#### Explore

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#### **Discuss**

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#### Decide

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FOOTER







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#### **Explore**

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#### La 'Brexit' funzionerà nel tempo?

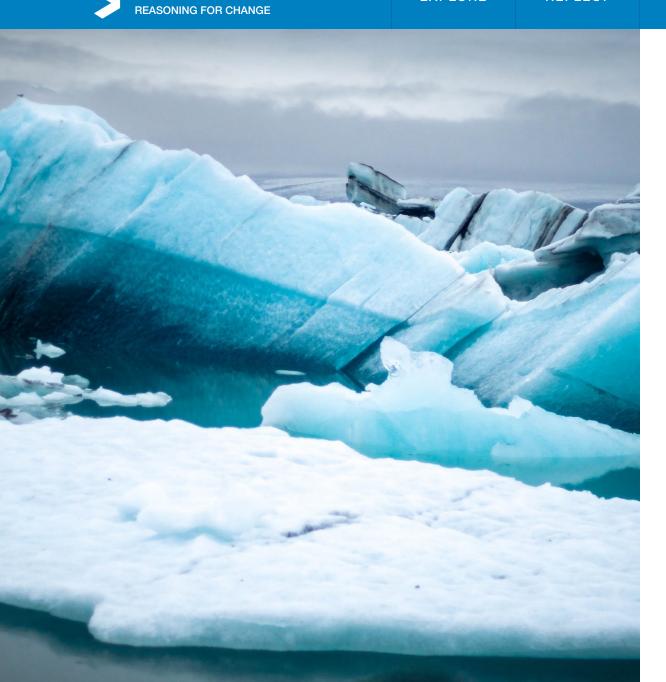
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LEGGI TUTTO



REFLECT

DISCUSS



**BCAUSE** 

< Back

#### How Can Manmade Climate Change Be Reversed? Is that even possible?

Climate change is accelerating - due to feedback loops- much faster that what humanity can -or is willing to- decelerate it. Unfortunately is not feasible with current technology.

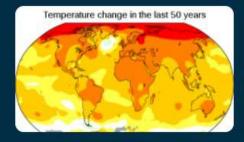
t may be technically possible to reverse climate change but is getting harder year by year.

We can only achieve by tremendous advances and investment in technology: clean energy production, CO2 capture in massive scale, hydrogen planes, and much much more.

Go to debate



#### SUMMARY

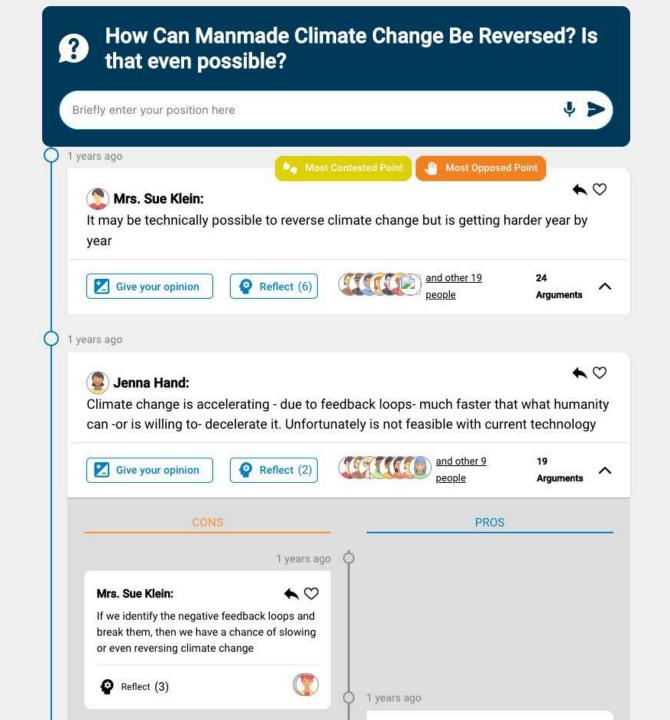


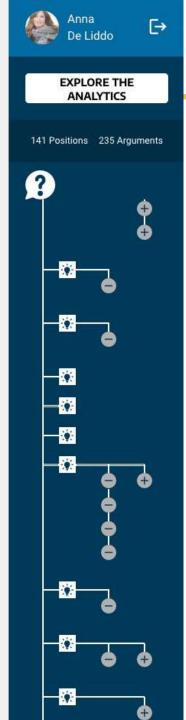
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#### Sensemaking nuggets







06/05/21

LIMELINE

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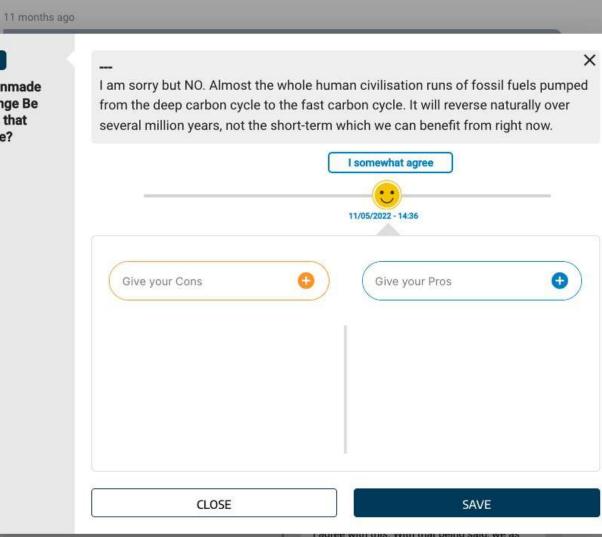
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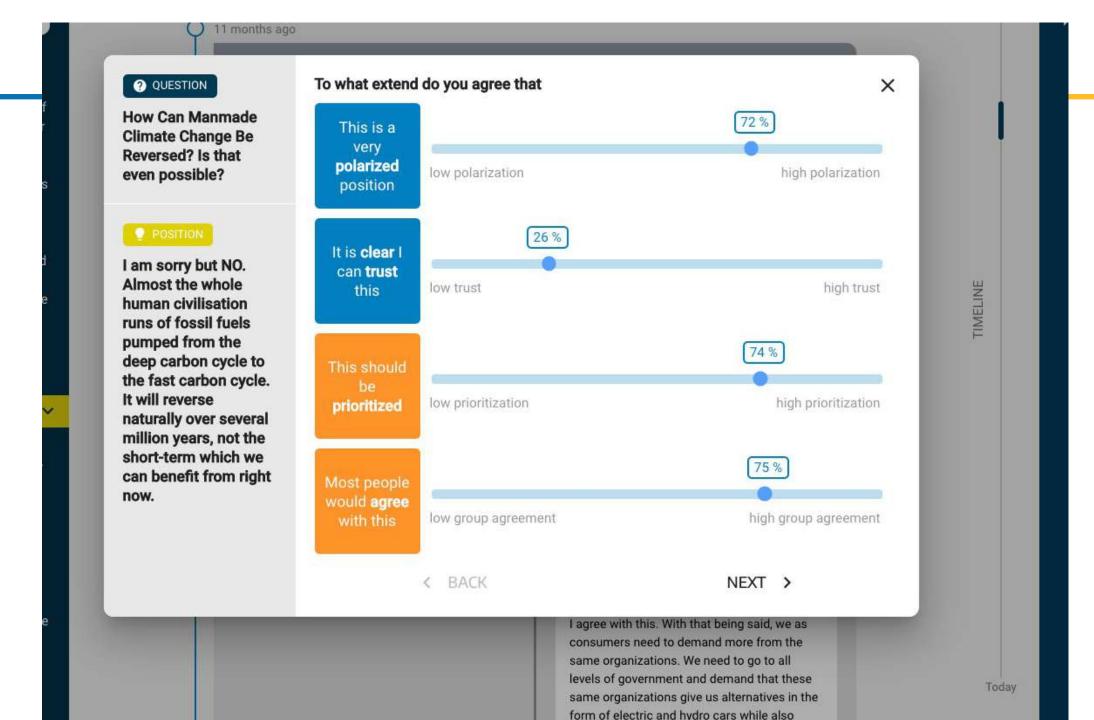


consumers need to demand more from the same organizations. We need to go to all levels of government and demand that these same organizations give us alternatives in the form of electric and hydro cars while also proving that we are ready to purchase them to

Today

06/05/21

TIMELINE





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**Give your opinion** 

Reflect (0)

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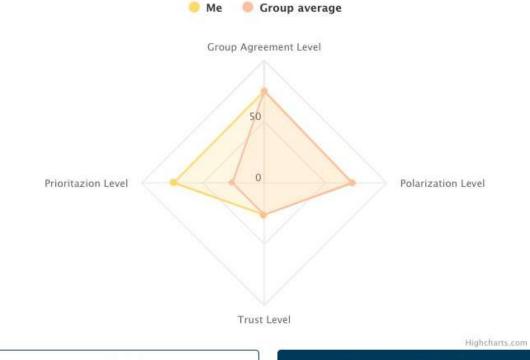
How Can Manmade Climate Change Be Reversed? Is that even possible?

POSITION

I am sorry but NO.
Almost the whole human civilisation runs of fossil fuels pumped from the deep carbon cycle to the fast carbon cycle. It will reverse naturally over several million years, not the short-term which we can benefit from right now.

#### Reflections feedback

«I am sorry but NO. Almost the whole human civilisation runs of fossil fuels pumped from the deep carbon cycle to the fast carbon cycle. It will reverse naturally over several million years, not the short-term which we can benefit from right now.»

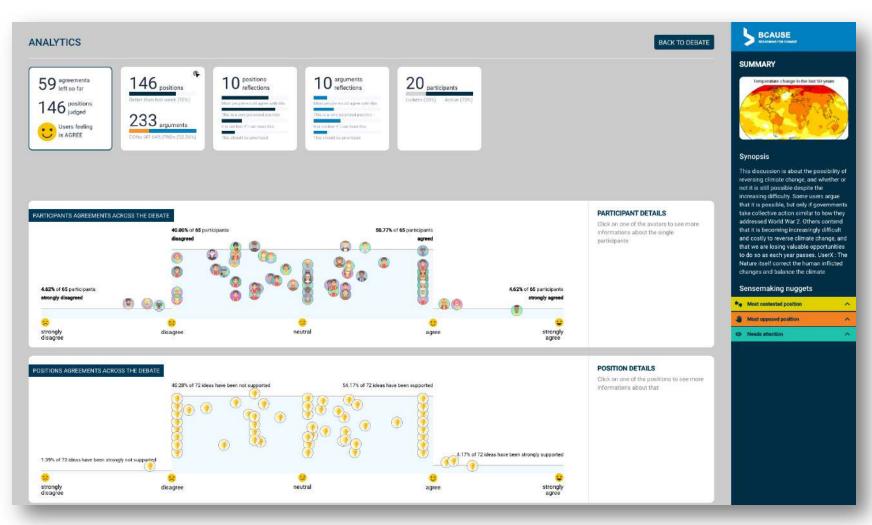


CLOSE

**RETHINK IT THROUGH** 

I agree with this. With that being said, we as consumers need to demand more from the same organizations. We need to go to all

## 2. Advanced Visual Analytics



Improved sensemaking of the online discussion and transparency of analytical processes

Sophisticated analytics and visualization tools can summarize large deliberation data as well as automatically generate personalized alerts that help users learn and contribute as effectively as possible.



Back to debate



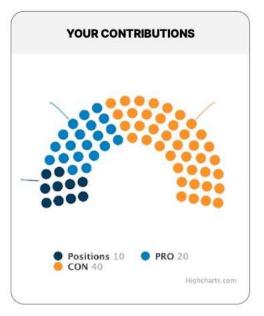
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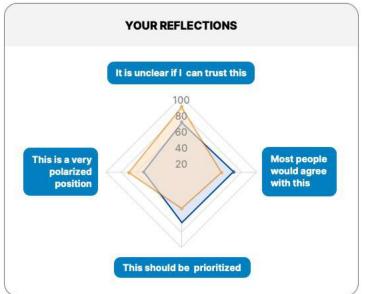


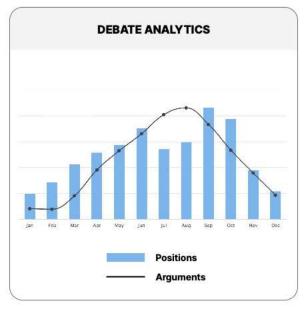
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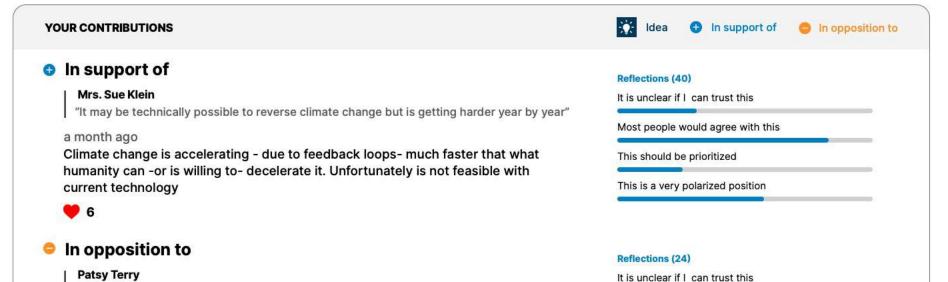
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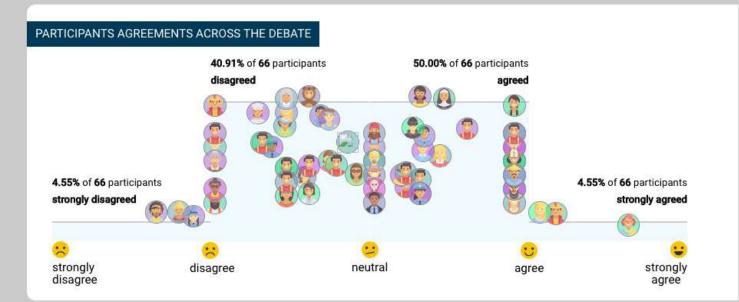
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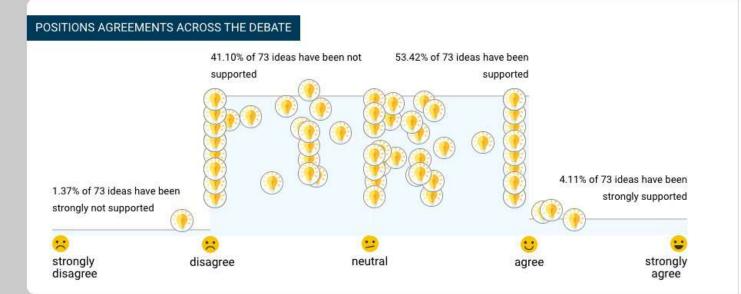






#### PARTICIPANT DETAILS

Click on one of the avatars to see more informations about the single participants

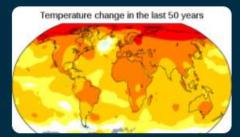


#### **POSITION DETAILS**

Click on one of the positions to see more informations about that



#### SUMMARY

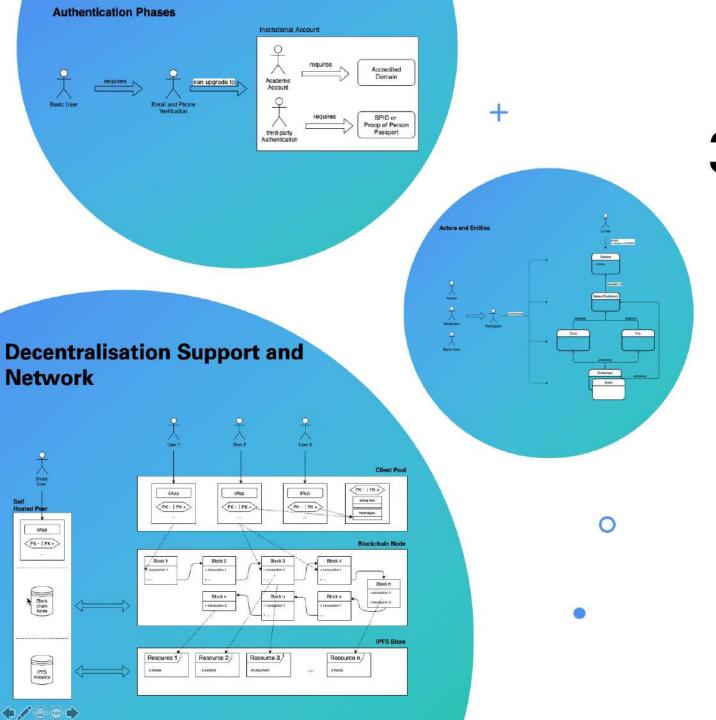


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#### Sensemaking nuggets

69	Most contested position	^
-	Most opposed position	^
0	Needs attention	



### 3. Decentralisation

Transparency and accountability is an essential capabilities of the Bcuase.app deliberation system

#### The tool provides:

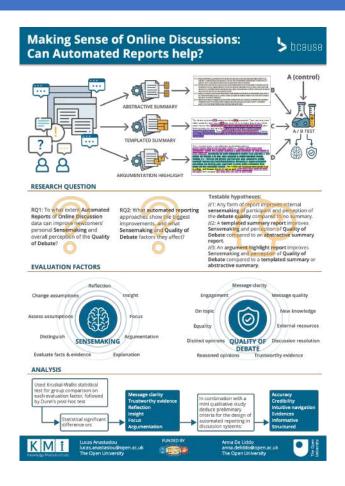
- decentralisation of discussion data(freedom from central system/org dependence)
- building on real people and not susceptible to bot-driven propaganda
- enabling customisable anonymity (different level of user defined confidentiality)
- allowing tracking of users' reputations



### **RESULTS**

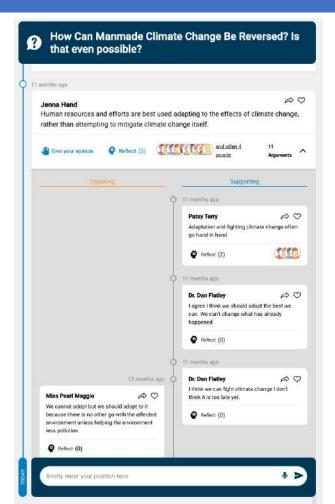
FROM LAB EXPERIMENTS SHOW...

## Automated Reporting improves understanding of the discussion



Anastasiou, L. and De Liddo, A., 2021,
 May. Making Sense of Online Discussions:
 Can Automated Reports help?.
 In Extended Abstracts of the 2021 CHI
 Conference on Human Factors in
 Computing Systems (pp. 1-7)

## Argumentation structuring does NOT reduce engagement

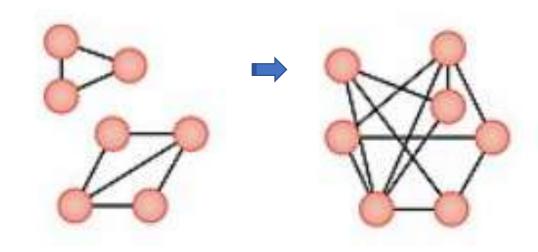


The BCAUSE interface is equally usable and engaging as normal unthreaded discussions interfaces.

The BCAUSE.app is as accessible as common Social Media and does not require any training

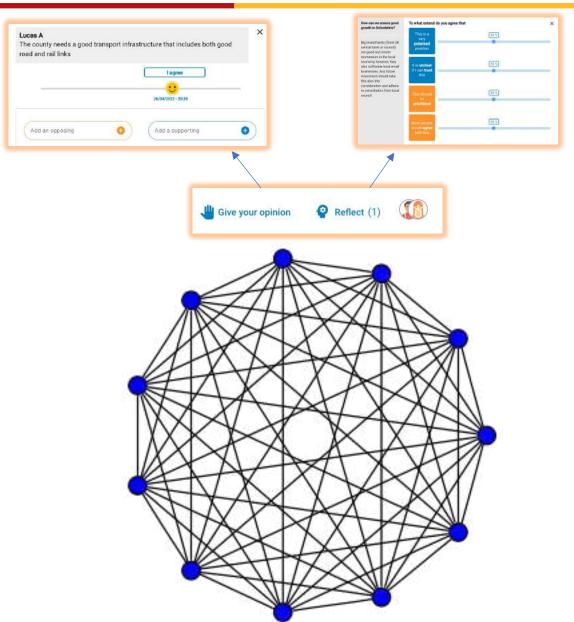
## Argumentation structuring IMPROVES group cohesion and REDUCES conversational silos

This means that argumentation structuring has a positive impact on the reduction of platform islands of discussion and brings the group to discuss more cohesively



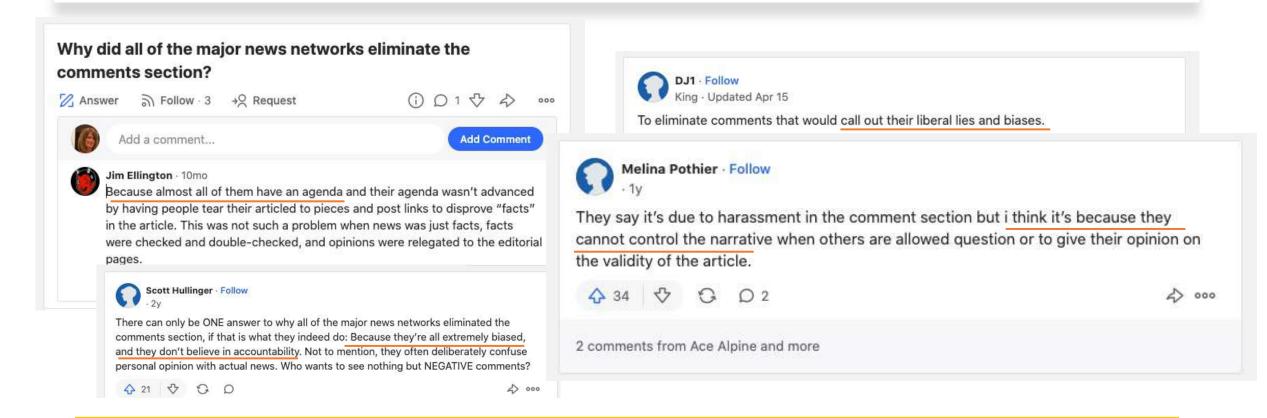
Reflections **Enhancements** produce better social interaction than appreciative only feedback

**Reflection Enhancements** produce a better social interaction coverage, more reciprocity (everyone speaks to everyone), and produce better connected social networks compared to appreciative only feedback solutions.



## Online Media Companies Shut down Commenting

... and produce a great damage to public trust in journalism





Home Topics Events Resources Contact

Home / Audience Engagement / Publishers that closed their comments sections made a colossa















## Publishers that closed their comments sections made a colossal mistake



Last modified on August 21st, 2020

https://whatsnewinpublishing.com/publishers-that-closed-theircomments-sections-made-a-colossal-mistake/

#### Link to the article

Online Communities Report, 2022: The Power and Potential for Publishers



Get The Report

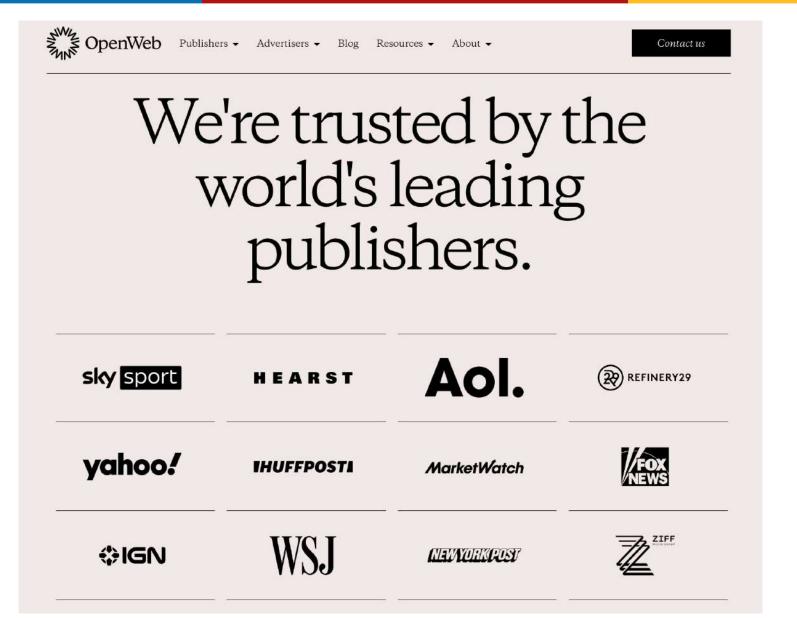


Contact us



It's time to save online conversations.

### https://www.openweb.com/



### Le Drenche Model

Can a Newspaper become a space for citizens to openly shape their opinion through open civic and civil dialogue around NEWS?



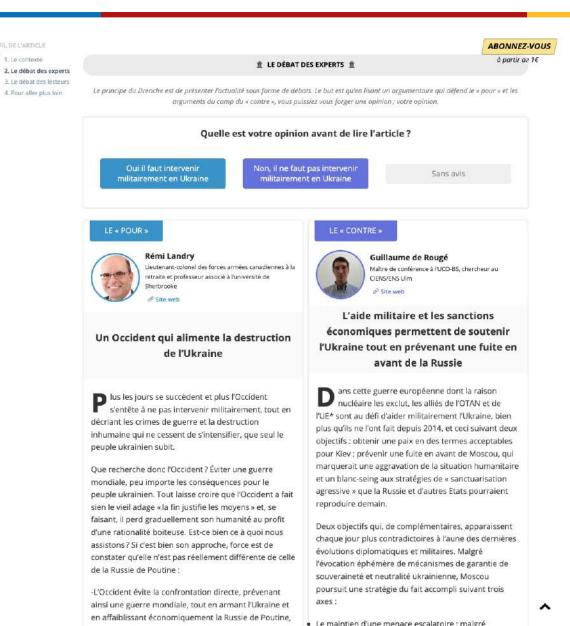
https://ledrenche.ouest-france.fr/

## Shall we intervene militarily in Ukraine? https://ledrenche.ouest-france.fr/faut-il-intervenir-militairement-en-

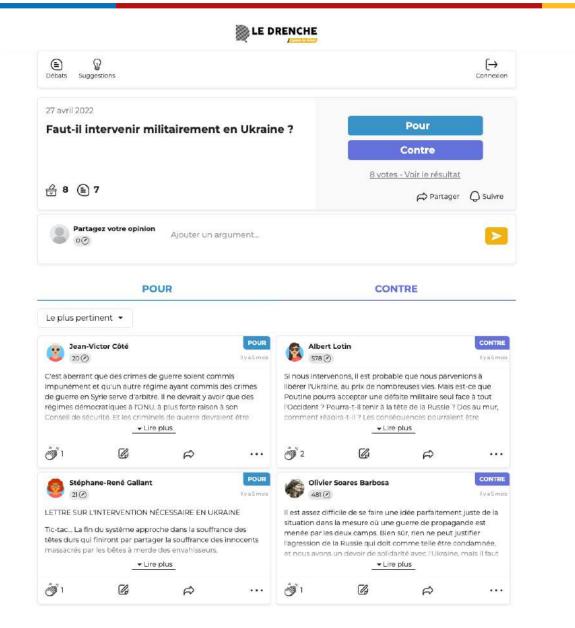
ukraine/



#### The Expert Debate:



#### The Readers Debate:



### **Open Questions for You**

What does it take to reinstate Online Media Commenting?

How can we create a vital, respectful and constructive space where readers and journalists can come together, connect, exchange and discuss crucial issues of public concerns?

Can a channel of new and safe dialogue be one way in which trust in media can be crucially rebuilt?

Can it become a new avenue to promote engagement with News in an increasingly DISINGAGED digital society?

## Thank you for listening!



Please fell free to contact me at <a href="mailto:anna.deliddo@open.ac.uk">anna.deliddo@open.ac.uk</a>

to know more about our work please visit the research group website at: idea.kmi.open.ac.uk